

N+S Mourns the Loss of Mark Schwartz

Cleveland, Ohio – July 14, 2014 The staff of Nesnadny + Schwartz is sad to announce that our firm's President and Creative Director Mark Schwartz died peacefully early Sunday morning, July 13, due to complications arising from recently diagnosed brain cancer. His illness and death came suddenly, and each of us not only grieves at the passing of this vibrant community and business leader, but also for the deep loss that his family suffers.

Mark was a creative force in the arts and business communities — locally, nationally, and internationally. For 30 years, his leadership of N+S fostered the growth of the firm from a two-person partnership with co-founder Joyce Nesnadny into one of the most innovative and influential visual communications consultancies in the country. His relentless quest for original thinking and the flawless execution of those ideas led to the firm's work winning hundreds of design industry awards. Yet Mark would always be humbled by the accolades, saying, "We couldn't win great awards without great clients."

As a leader and mentor, Mark committed himself to developing an experienced and dedicated staff that is committed to carrying on the work of the firm at the high creative standards he established. Per Mark's and his family's wishes, 20-year N+S veteran and Design Director Greg Oznowich will assume the role of Acting President. In addition, a three-person Board of Advisors has been formed to assist with the transition and future operations. The Board consists of: David Bergholz, retired Chief Executive Officer of the George Gund Foundation; Fred Bidwell, Interim Director of the Cleveland Museum of Art and retired executive chairman of the JWT/OgilvyAction advertising agency; and Scott Chaikin, Chief Executive Officer of Dix & Eaton. The firm and its advisors are committed to maintaining the quality of service and innovation that have been N+S's hallmark.

On behalf of all who knew and loved him, to Mark we say: Goodbye, boss. We'll miss your vitality, your political tenacity, your philanthropic generosity, your love of family, your lust for life, your humor, your mind, and the creative light you so generously shared.

Information regarding memorial services is forthcoming.

The staff of Nesnadny + Schwartz

Read the Cleveland.com tribute to Mark:

http://www.cleveland.com/arts/index.ssf/2014/07/cleveland_graphic_designer_and.html